

## Wholesale Customer Service

Thank you for purchasing Dogonfunny® greeting cards for your store! We are a small family-owned company and we care about doing a good job for you. If you don't see an answer to your question here, please do not hesitate to contact us. Simply use the online contact form and if your question is too complicated to explain, tell us to give you a call.

Our cards all have barcodes. They are also all the same price, and same suggested price, so this is how they work:

We assign a separate and unique number to each greeting card; however, these numbers are grouped within logical categories like Birthday. If you look at the 2 barcodes below, notice that we have the main barcode + a 2-digit supplemental number. In this comparison you are seeing card #1 and card # 15



We do not print the prices on our cards because we prefer to give you the option of setting your own price. Our suggested retail price is \$2.99 ea. Our wholesale price is \$1.45 ea. but packages A, B and C have a 10% discount, Package D has a 5% discount and Package E is rounded down to \$50.00

All greeting cards are 5" x 7" and come with white envelopes that are 5 ¼" x 7 ¼".

We suggest making your first order mostly birthday cards and a few general-purpose cards like Thank You, Get Well, etc. This gives your customers some time to discover our line and become fans. Also, birthday cards sell more than any other occasion, no matter what kind of store you have.

What if a particular card doesn't sell? No problem. You can exchange any card for other cards. You must, however, contact us first so that we can tell you how to handle your exchange. This goes for holiday cards, as well. If, for example, you want to try our Christmas cards. After Christmas, you can either sell them at cost or send them back for other designs of your choice.

Signage & Title Cards: We send you a colorful and humorous card for the top of your spinner plus title cards that identify each card's occasion with your order.

Other signage: If you have an idea, ask – if we can do it, we will!

Payments: We take all major credit cards.

Inventory: We will send you a printed sheet showing what you bought so that you can keep track of your sales.

Reorders: There are no minimums for re-orders. Contact us and we will assist you!